Media Review (No.29/97)

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**MEDIA REVIEW (No.29/97)**

Prepared by the Office of Public Affairs

1. **Biology summer camp and secondary school students research with UST's biologists**
   RTHK Radio 3 interviewed Dr Albert Yu (BIOL) on the Biology summer camp and the participation of secondary school students in research with UST's biologists for the Hong Kong Today program (1/8). A total of 6 papers (30/7-18/7) also carried stories on the activity. (Interviews arranged by OPA)

2. **RTHK's Putonghua channel interviewed Dr Yong Xie (BIOL) on his research on new drug on liver cancer for the Science and Technology File program (31/7). (Interview arranged by OPA)**

3. **Prof S D Kung talked about "Who will feed China"**
   RTHK Radio 3 interviewed Prof S D Kung (VP/AA) on the topic for its Hong Kong Today program (31/7). HK Commercial Daily, Wen Wei Po, Oriental Daily and Apple Daily (28-26/7) mentioned the popular science lecture given by Prof Kung on 27/7 at the Science Museum. Ta Kung Pao (31/7) also carried a feature on Prof Kung and his research. (Follow up on press release)

4. **Employment of university graduates**
   Ming Pao (30/7) carried a full-page feature on the success stories of three UST graduates who have secured a job before graduation. (Interviews arranged by OPA) A less fortunate case of a UST graduate of last year who is still unemployed was reported in a feature in Apple Daily (30/7).

5. **Mr K L Lam (EMO) talked about glass walls of UST library**
   Apple Daily (29/7) picked up the controversy over the two designs of the government's central library to be built in Causeway Bay. Mr K L Lam (EMO) was interviewed on his opinions on glass exterior walls for libraries.

6. **Prof Gary Biddle (ACCT) commented on the concept of "Economic Value Added"**
   Asian Wall Street Journal (HK Week) interviewed Prof Biddle on his studies which indicate that EVA does not do a better job predicting share price movements than earnings. (28/7).

7. **HK Economic Jnl. carried 4 articles written by 3 UST's faculty members**
   The articles were written by Dr K C Wei (28/7, 25/7), Dr Y K
Kwok (28/7) and Dr Guofu Tan (23/7).

8. Mr Norman Ngai (FO) is shortlisted by Hong Kong Education Institute for a senior post
   Sing Tao Daily (26/7) carried a story on the new personnel development of the Institute.

9. Two key institutions provide a mechanism for developing new technology and training personnel
   HK Standard (26/7) interviewed Dr Tony Eastham (OCGA) on the solid research and development structure established by UST over the past few years. (Interview arranged by OPA)

10. MBA and EMBA programs at local universities
    In HK Standard (26/7)'s special feature on university programs, UST's EMBA program was outlined. (Information provided by OPA)

11. On-line shopping at UST
    Young Post (24/7) and Computer Today (Issue 89, July 97) carried features on UST's on-line shopping system designed by Dr Kar-yan Tam (ISMT) and his students. (Resulting from OPA's media briefing)

12. OPA's soft feature on the new communication course initiated by SENG
    Wen Wei Po (24/7). (OPA's newspaper placement)

13. UST researchers breaking down language barriers
    HK Standard's PC Market page (24/7) interviewed Prof Samuel Chanson (COMP) on Cyberspace Center's efforts in developing a bilingual web page translator. (Interview arranged by OPA)

14. Dr Francis Lui (ECON) comments on HK's inflation rate
    Oriental Daily (23/7) and Magazine (Issue 17, 5/7).

15. Disabled students recruited through JUPAS
    Sing Tao Daily and Ming Pao (23/7) reported on the figures of disabled students recruited this year. UST was also mentioned. (Media enquiries answered by OPA)

16. UST Survey finds public housing tenants want to buy flats
    HK Daily News (23/7) picked up our press release on the survey conducted by Dr Yue-hung Hong (SOSC) and his students. (Follow up on press release)

17. Dr Yong Xie (BIOL)'s research on foot-and-mouth disease
    HK Commercial Daily (23/7)'s science and technology page carried a feature on Dr Xie's research. (Follow up on press release)

18. Prof Ping Ko introduced 7 new degree courses offered by SENG
    Ming Pao (22/7) interviewed Prof Ko on the degree programs on offer in the coming academic year. (Interview arranged by OPA)

19. Ten schools join GMAC
    Financial Times (21/7). HKUST is one of the 10 new member schools.

20. Engineering summer camp
    Sing Tao Daily, Wen Wei Po and Ming Pao (21/7 -17/7). One of Wen Wei Po's reports (21/7) also interviewed Pres Woo when he attended a briefing session for parents of the campers. (Interviews arranged by OPA)

21. Chinese scientists conquering Mars
    In Yazhou Zhouhuan (Issue 28, 14-20/7)'s special feature on the exploration of Mars, Prof Jay Chen (RC) was interviewed.

22. "A passion for music, not the motherland"
    Business Week (14/7) carried a feature with the above headline.

23. Notes on a research by UST's chemical engineers
HK Trader (7/97)'s "monthly monitor" carried a note on the discovery of a process for making the world's cheapest biodegradable plastics from organic waste by UST chemical engineers. (Follow up on press release)

For further details about the items mentioned, a set of news clippings will be available on Tuesday at the Reference Counter of the Library (where items may be photocopied if desired). This review is mainly based on newspaper clippings about UST. All information recorded here is as reported in the original articles. Names and terms are translated from the Chinese as best we can when official translations are not immediately available. South China Morning Post (SCMP) and Hong Kong Standard (HKS) are English newspapers. Enquiries can be made to Office of Public Affairs (ext. 6305 or 8555).