Media Review (No.42/98)

Prepared by the Public Affairs Office

Media Content Analysis for news clippings received Oct 21 - Nov 3
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106 clippings mentioning UST were received, of which 87 were substantive.

- Expert Opinion (35)
- Research (13)
- Management (9)
- Events (7)
- Student Activities (3)
- UST in General (3)
- Teaching & Learning (3)
- Services provided by UST (3)
- Profile (1)
- Others (10)

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1. VP-RD interviewed by Commercial Radio 1's Saturday Morning Public Affairs File (7/11) on the development of science and technology in HK. (PAO media liaison)

2. UST's Reef Check project
   In a feature on reef situation in HK, TVB Jade's Wednesday News Magazine (4/11) interviewed Dr Gregor Hodgson (ATC) and two members of the UST diving team on the Reef Check '98 project. (PAO media liaison)

3. Another clipping on University Library's Sculpturing Time and Space exhibition
   Ta Kung Pao (30/10). (PAO media liaison)

4. Home Financing Scheme for senior staff at local universities
   Three clippings (30-24/10) on the topic were received. UST was mentioned. (PAO press enquiry)

5. HK Economic Jnl. carried 2 articles written by a faculty member of SBM
   The articles were written by Dr K C Wei (30, 26/10).

6. Three short features on campus life and activities at UST written by members of UST using pen names
   Wen Wei Po (30/10) and Apple Daily (28, 22/10).

7. Dr Francis Lui (ECON)'s comments on economic issues in HK
   A total of 25 clippings (30-15/10) was received.

8. SCMP's bulletin board column (29, 22/10) mentioned 3 UST activities.

9. Pres Woo talks about his ideas on the HK Bay Area and UST's Nansha project
   Ming Pao (29/10) carried a prominent interview with Pres Woo. (PAO media liaison).
10. Honorary degrees given by local universities
   A total of 7 clippings (29-15/10) on the topic was received.
   UST was mentioned.

11. Local universities will hold the Conference on Quality in Teaching
   & Learning in December
   Ta Kung Pao (29/10).

12. Mainland PGs at UST
   Sing Tao Daily (29/10) interviewed 3 PGs.

13. A UST mechanical engineering student attends a forum on higher
   education in HK
   Ta Kung Pao (28/10).

14. HK Economic Jnl. (28/10) carried an article co-written by a UST PG
   in economics.

15. SBM faculty members' views on economic issues in HK
   Two clippings (28/10) and Sun magazine (10/98).

16. CDR's Open House on 27/10
   The press responded favorably to this event. A total of 7
   clippings (28/10) was received. (PAO media liaison and press
   release)

17. UST introduces the personal response system to enhance teaching and
   learning on campus
   Both Sing Tao Daily (27/10) and Student Standard (12/10)
   interviewed Prof Nelson Cue (PHYS) on his project, which was
   mentioned in the last two media reviews. (PAO media liaison)

18. Will mobile phones cause health problems?
   In a report on this, HK Economic Times (27/10) interviewed Dr
   Jack Lau (EEE). (PAO media liaison)

19. Director of TTC talks about his research projects
   Both Sing Tao Daily (27/10) and Ta Kung Pao (22/10) interviewed
   him.

20. UST and the HK Council for the Promotion and Development of the
    Yangtze
    HKS (26/10) reported that Dean of SBM is a member of the
    Council while HK Commercial Daily (24/10) noted that Dr Francis
    Lui (ECON) will attend a forum being organized by the Council.

21. "Fixing China's Financiers"
    Asian Wall Street Jnl. (26/10) carried this article co-written
    by Dr Tian Zhu (SOSC).

22. UST joins the GradAdvantage, an international Internet system
    Financial Times (26/10).

23. Director of Cyberspace Center talks about advertising on the web
    HK Commercial Daily (25/10). (PAO media liaison)

24. UST^Ôs research effort in Traditional Chinese Medicine
    Both Yazhou Zhoukan (25/10) and Eastweek (15/10) mentioned Dr
    Robert Ko (BICH)'s work in TCM. (PAO media liaison)

25. IT Security Management seminar held at UST
In two related stories, Asia Computer Weekly (25/10) mentioned the seminar and Dr S C Cheung (COMP)'s talk.

26. UST and this year's Nobel Prize winner for physics, Prof Daniel Tsui Chye
   Three more clippings (24-22/10) on Prof Tsui were received.

27. An amount of $56M was granted by the LegCo for local tertiary institutions to tackle the millennium bug
   Campus Post (22/10) mentioned UST and interviewed Mr Lawrence Law (CCST). (PAO media liaison)

28. Pornographic pictures were put on a UST teacher's web page
   Six clippings (22-21/10) were received. The papers quoted a UST spokesman as saying that after investigation it was believed that the pictures were placed by a computer hacker. (PAO press enquiry)

29. Dean of Engineering comments on local universities' practice of charging a percentage of research funds for administration costs
   Ming Pao (22/10).

30. Another clipping on CFA's Four Sides Exhibition
   Xpressions magazine (22/10).

31. Pres Woo was a judge for the Asian Innovation Awards
   Far Eastern Economic Review (22/10) reported that Pres Woo was one of the judges for this event organized by the Review.

32. UST's SALSA project
   Student Standard (19/10).

For further details about the items mentioned, a set of news clippings will be available on Tuesday at the Reference Counter of the Library (where items may be photocopied if desired). This review is mainly based on newspaper clippings about UST. All information recorded here is as reported in the original articles. Names and terms are translated from the Chinese as best we can when official translations are not immediately available. South China Morning Post (SCMP) and Hong Kong Standard (HKS) are English newspapers. Enquiries can be made.