Media Review (No.34/99)

Prepared by the Office of University Development and Public Affairs

Media Content Analysis for news clippings received 26 Aug - 2 Sept

56 clippings mentioning UST were received, of which 46 were substantive.

- Expert Opinion (19)
- Student Activities (9)
- Teaching & Learning (4)
- Research (2)
- Services provided by UST (2)
- UST in General (1)
- Others (9)

** Items with OUDPA media liaison, press enquiries, media invitation or supply of information.

1. RTHK Radio 1's afternoon public affairs program, Current Affairs Saloon, (1/9), interviewed Prof Samuel Chanson (COMP) on computer hacking.**

2. VP-RD attended RTHK Putonghua radio channel's current affairs forum to talk about technology policy in HK.**

3. More followed-up stories on UST's student orientation camps**
   ATV's evening infotainment program, HK Today (27/8) interviewed Judy Wai, President of the UST Students Union on the camps. Nine more clippings (22-27/8) were received.

4. Dr Charles Ng and Dr K M Lee (CIVL) comment on a landslide in Shek Kip Mei
   Both Ta Kung Pao and HK Daily News (27/8) interviewed Dr Ng while Apple Daily (27/8) interviewed Dr Lee.

5. A high-level UST delegation's visit to Shenzhen on research collaborations with its mainland counterparts
   Three papers (22-26/8).

6. Dr Francis Lui (ECON)'s comments on economic issues in HK
   Six clippings (24-26/8).

7. Dr Kalok Chan (FINA) appointed a committee member of the HK Institute of Investors
   In a story on the institute, four papers (26/8) mentioned Dr Chan's involvement in this newly formed institute.

8. An interview with Dr C M Lee (COMP) on Asia Vision Technology Ltd., a company founded by him
   Both HK Commercial Daily (26/8) and HK Industrialist (8/99) interviewed Dr Lee.

9. Exchange programs for local university students
   In a feature on this topic, Campus Post (26/8) mentioned UST.

10. A brief review of UST, HKU and CUHK
    A Ming Pao columnist reviewed the three universities in his
Dr Mingjie Zhang (BICH)'s research on life science HK Commercial Daily (24/8) picked up our popular science feature on Dr Zhang's research.**

Prof Jay Chen (CCAR) talked about wind shear and the recent China Airlines crash at Chek Lap Kok International Airport Six papers (24/8).

Prof Samuel Chanson (COMP) talks about smart card HK Economic Times (24/8).

Prof Vincent Shen (COMP)'s study on schemes to encourage tech investment in HK IT Daily (24/8).

A brief introduction on SBM's Graduate Diploma in Management program HK Daily News (24/8).

Pres Woo attended an international seminar on innovative technology in Beijing Both Ta Kung Pao and Shenzhen Special Zone Daily (22/8) mentioned the seminar.

Dr Wu Changqi (ECON) comments on the recent price war among supermarkets and a new direct marketing company In three separate stories on the topic, HKS (22/8) interviewed Dr Wu.

UST's collaboration with HKIEd to offer a degree course in IT and education Student Standard (18/8).

Kitty Chan (SBM) talks about SBM's Graduate Diploma in Management HK Business (8/99).

Dr K L Cheung (ISMT) talks about supply chain management HK Business (8/99).

For further details about the items mentioned, a set of news clippings will be available on Tuesday at the Reference Counter of the Library (where items may be photocopied if desired). This review is mainly based on newspaper clippings about UST. All information recorded here is as reported in the original articles. Names and terms are translated from the Chinese as best we can when official translations are not immediately available. South China Morning Post (SCMP) and Hong Kong Standard (HKS) are English newspapers. Enquiries can be made to the Office of University Development and Public Affairs (ext. 6305 or 8555).