Media Review (No.31/99)

Prepared by the Office of University Development and Public Affairs

Media Content Analysis for news clippings received 4 - 10 Aug 99
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42 clippings mentioning UST were received, of which 32 were substantive.

Expert Opinion (14)
Research (8)
Student Activities (4)
UST in General (3)
Profile (1)
Teaching & Learning (1)
Others (1)

** Items with OUDPA media liaison, press enquiries, media invitation or supply of information.

1. Dr Dit Yan Yeung (COMP) comments on research collaboration between universities and IT enterprises
   HK Economic Times (10/8).

2. Dr Jack Lau (EEE) and two postgraduate students develop an interactive toy**
   Ming Pao (9/8).

3. HK Economic Jnl. (9/8) carried an article written by Prof K C Wei (FINA).

4. Prof Samuel Chanson (Cyberspace Center) comments on computer junk mail
   Two reports in SCMP (9/8).

5. TVB News (9/8) interviewed Dr Samuel C T Yu (SEPO) on water quality

6. Dr Yong Xie (BIOL) was interviewed by TVB News (8/8) on the development of a vaccine against foot-and-mouth disease. Apple Daily also (9/8) carried a report on the topic.

7. Dr Francis Lui (ECON) comments on current economic issues in Hong Kong
   Eight papers (31/7-9/8).

8. Ms Cynthia Eldridge, an intern at the Institute for Environment and Sustainable Development, shared her experiences at UST
   South China Morning Post (5/8).

9. UST's newly established Smart Card Security Center
   HK Economic Times (5/8).

10. Prof Leonard Cheng (ECON) comments on the competitiveness of Hong Kong
    SCMP (5/8) and HK Economic Times (3/8).
11. A comparison of EMBA programs offered by the University of Chicago, and Northwestern University and UST
Career Times (30/7-5/8).

12. UST signed a research agreement with Zhejiang University on the development of silicon microdisplay technology**
   Three papers (31/7-4/8).

13. Dr Edward Tu (SOSC) comments on the shortage of women on the Chinese Mainland
   Asian Wall Street Jnl. (4/8).

14. UST's Fencing Club was the first runner-up in the first HK-Shanghai Cup Fencing Competition
   Apple Daily (4/8).

15. Dr Robert Ko (BICH)'s research on TCM
   HK Economic Times (3/8)

16. UST's Faculty Entrepreneurship Program**
   Sing Tao (3/8) and HK Economic Times (2/8).

17. Another report on the student camp of the Association of East Asian Research Universities (AEARU)**
   Hong Kong Standard (2/8).

18. Dr Ka Lok Chan (FINA) comments on exchange fund notes
   Ming Pao (1/8).


20. Three UST graduates joined a US micro-electronics company, Broadcom Corp., in Los Angeles**
   HK Economic Times (22/7).

For further details about the items mentioned, a set of newsclippings will be available on Tuesday at the Reference Counter of the Library (where items may be photocopied if desired). This review is mainly based on newspaper clippings about UST. All information recorded here is as reported in the original articles. Names and terms are translated from the Chinese as best we can when official translations are not immediately available. South China Morning Post (SCMP) and Hong Kong Standard (HKS) are English newspapers. Enquiries can be made to the Office of University Development and Public Affairs (ext. 6305 or 8555).