

For release
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HKUST TO OFFER NEW MASTER OF TECHNOLOGY MANAGEMENT PROGRAM

A unique master's program integrating technical expertise with business concepts will be offered by the Hong Kong University of Science and Technology (HKUST) in September 2000 to train senior technology leaders for Hong Kong in the new millennium.

The first of its kind in Hong Kong, the Master of Technology Management (MTM) Program is designed to develop mid-career technical professionals/engineers to become senior managers, chief executive officers and chief technical officers.

Jointly offered by the School of Engineering and the School of Business and Management, the program will equip engineers and professionals with the latest technology in their own fields as well as technology management and business skills. Starting this September, three MTM degree programs will be offered in information technology, digital storage technology and electronic packaging technology.

"As we advance towards a knowledge-based information age, the demand for technology leaders with business skills is in huge demand. Engineers and professionals must pursue lifelong learning to update their knowledge, and to maintain their competitiveness," said Dr Helen Shen, Associate Professor at HKUST's Computer Science Department and MTM Program Director.

The program is unique in the following ways:

Combined focus—participants will become experts in their own technological specialties and be well versed in technology management and business issues. The proportion of business to technology studies is approximately 4:6. In addition to a technology option, participants will be required to take core courses in management of organizations, technology management, total quality management and management of information systems.

Up-to-date—participants will be introduced to the most up-to-the-minute developments in technology and business management.

Intensive—the part-time program can be completed within 18 months while participants pursue their own professional careers. Classes take place over 21 weekends (Saturdays and Sundays), and three one-week (Saturday to Thursday) live-in sessions.

Small class size—maximum student enrolment is 30 per class to ensure intensive and optimum interaction between participants and instructors.

Living on campus—participants can concentrate on their studies and communicate extensively with their classmates.

Networking—participants will be required to take part in a series of non-credit professional activities that include seminars, company visits and forums, to build up active dialogues and strong networks among professionals in the academic, industry and public sectors.

In future, the MTM Program will be expanded to include other technology options such as advanced manufacturing technology, global logistics management, microelectronics, polymer technology, transportation technology and management, and wireless communication.

Information sessions on the MTM Program will be held next Tuesday and Saturday respectively. Media representatives are welcome to attend the first session. Details are as follows:

Event:	Information Session on MTM Program
Date:	Tuesday, 22 February 2000
Time:	7 pm
Venue:	Sheraton Hotel, Tsimshatsui

Applications for MTM programs will be accepted until 31 March 2000. More information can be found on the web at <http://www.seng.ust.hk/cpep/mtm>, or by calling on 2358-6966.

Note to Editors:

The above release can be downloaded at: http://www.ust.hk/~webopa/news/2000_News/news0215.html. For enquiries, please contact Ms Jacky Tsang of the Office of University Development and Public Affairs on 2358-6306, or email pamedia@ust.hk.