For example, the IE teams have expended much effort in developing the Hong Kong Disneyland, said Alan Cheung (BEng IELM 2001). He is now an Assistant Distribution Officer in Kerry Logistics Ltd.

For enquiries:

Sales office, responsible for the overall...

enhanced my communication and thinking skills which will benefit my future career.”

Stanford Tour Opens Eyes

It was an interesting and unforgettable experience. Through working a collaborative project with Stanford students, I explored cultural differences and strengthened my product knowledge through the studies.

Julian Wong, one of the IEEM 550 students shared his challenging and rewarding opportunity to know about specific industries and work with foreigners. Stanford University has a unique management programme that enables IE students to work with foreign companies for the purpose of solving some of the global problems.

At the end of the project, students were divided into groups and worked on the project. Each group was responsible for the design and development of the project.

Students of Stanford University bidding our students farewell in a memorable event in the U.S. University.

Our mentors come from leading industries such as Hongkong International Terminals Limited, Kowloon-Canton Railway, Air Cargo Terminals, etc. Our students are able to gain a broad view of the engineering and management practices. With support from the department, I believe that I can better understand the business world.

It helps me to broaden my horizons and take a look at the real business world. Together with the technical skills that I’ve learnt in class, I am ready to face any challenges,” said Daniel Lau (BEng IEEM 02, MSc IEEM 04).

The course focuses on issues that are global in nature, and are related to the Product Development, Strategic Planning and Design of Supply Chains. Three to four students from each university can be divided into the following categories:

- New theme park development.
- Resort Services for Hong Kong Disneyland—”internal vehicle and driver pool”
- Customers relationship management implementation; and
- Capacity/demand planning and process improvement initiatives. The FastPass system that reduces customer waiting time for some of the Disney attractions is one of the latest innovations developed by the industrial engineering department;

"I look at industrial engineers as problem solvers, and truly when you think about all the things you learn as an IE, it's all for the aim and goal of solving problems in a multitude of different environments. I'm working to try to solve some of the...
Starting from June 2003, our third-year students are working on final-year projects associated with Hong Kong Disneyland. For example, the IE teams have expended much effort in developing the Hong Kong Disneyland. Currently we have 5 on-going projects and we expect the number of projects will increase. The President of Stanford University (third from left, upper row) and our students in the Stanford University bookstore. Students of Stanford University bidding our students farewell in a restaurant in US. Matthew Lee, an alumnus of the BEng IELM 2001 program, said Alan Cheung (BEng IELM 2001). He is now an Assistant Distribution Officer in Kerry Logistics Ltd.

Alumni Sharing - How IEEM Benefited Their Career

Avi said "It was an interesting and unforgettable experience. It helps me to broaden my horizons and take a look at the real business world. Together with the theoretical study, I think I will be well prepared for the future business career. For enquirers: Email: ieug@ust.hk

IEEM Mentorship program - A Real Industry Exposure

The mentorship program is jointly organized by the IEEM department and the IEEM students’ society. The program is aimed at providing the IEEM students with professional guidance from the real industries. UST IEEM graduates are regarded as smart and being an Industrial Engineer. Industrial Engineering is a very challenging and rewarding opportunity to know about specific industries. The mentorship program will provide IEEM students with the chance to learn about industrial companies, their business processes and management structures.

Besides the famous Mickey Mouse, what would pop into your mind when Disneyland is mentioned? It is now time to start thinking about Industrial Engineering! The course focuses on issues that are global in nature, and challenging and rewarding opportunity to know about specific industries. It helps me to broaden my horizons and take a look at the real business world. It is definitely a wise choice to study in IEEM. I think we’ve benefited a lot and will take a look at the real business world. Together with the theoretical study, I think I will be well prepared for the future business career. For enquirers: Email: ieug@ust.hk