Press Release

04/02/2010 Perception Digital Presents Commemorative Share Certificate to HKUST

The Hong Kong University of Science and Technology (HKUST) has been presented with a serial number 001 souvenir share certificate and a product model of the newly-listed technology company Perception Digital by the Company’s Chairman, Dr Jack Lau.

HKUST President Tony F Chan, who received the share certificate on behalf of HKUST, said, “I am delighted to see the successful listing of Perception Digital, which is closely associated with the University in many ways. I trust the Company will achieve sustained success and inspire generations of HKUST students to be entrepreneurs.”

Dr Jack Lau was HKUST’s very first PhD graduate. Upon graduation, he has been teaching at HKUST as a full-time or adjunct faculty member in the Electronic and Computer Engineering Department. He started his company in 1999 together with two other HKUST faculty members. The company has since grown from a tiny operation in a village house to a substantial company employing about 240 staff members in Hong Kong and on the Mainland. It is also the largest company in terms of the number of employees and revenue that participated in the HKUST Entrepreneurship Program, and is the first to attain listing status.

This Entrepreneurship Program was established in 1999 to help members of the University community to start-up technology-based companies. Start-up companies are provided with serviced and furnished space at modest cost, with access to University facilities and resources and to an Advisory Committee which provides assistance with business development.

“Perception Digital would not have grown to the present scale without the continued support of HKUST, to which I am truly indebted. Hence it is my honor to make a humble presentation to the University as a token of appreciation,” said Dr Lau.

For media enquiries, please feel free to contact:

Ross Lai
Tel: 2358 6306 / 9103 2928
Email: rosslai@ust.hk