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Kellogg-HKUST EMBA Ranks World's No. 1 for Fourth Straight Year

The Kellogg-HKUST Executive MBA (EMBA) program has again topped the Financial Times' latest survey of EMBA programs, the program's fourth consecutive year in the No.1 spot of the ranking.

In the just released Financial Times EMBA 2012 global rankings, the Kellogg-HKUST EMBA program had a clear overall lead with high scores in the areas of the extent to which the graduates fulfill their goals for taking the program, their diversity, and their work experience.

The program is jointly offered by the Hong Kong University of Science and Technology's School of Business and Management (HKUST Business School) and the Kellogg School of Management at Northwestern University. This is the fifth time that the program has taken the No. 1 position (2007, 2009, 2010, 2011 and 2012), and also extends the program's streak to eight years of being ranked among the top three in the world since 2005.

"To have been consistently recognized as the world's No.1 is a truly remarkable achievement for a program that is less than 15 years old," said Professor Tony F Chan, President of HKUST. "This is a testimony to the high academic standards of the program built on the strong capacities of Kellogg and HKUST. It also recognizes the commitment and expertise of all faculty and staff at the two schools to deliver the highest quality of executive education to our students, helping them to propel their careers forward and open up new opportunities for success in the rapidly evolving world."

Professor Leonard Cheng, Dean of HKUST Business School, said the honor marked another milestone in the partnership between Kellogg and HKUST. "The program delivers a premier learning experience with a global dimension that only two top business schools like HKUST and Kellogg, working together, can offer. It is very gratifying to see our collaborative efforts repeatedly recognized."

Professor Vidhan Goyal, Academic Director of the Kellogg-HKUST EMBA, attributed the program's continued excellence to the great diversity of our students. "The diversity of our students is phenomenal with many different nationalities, cultures, and industry backgrounds. The learning environment that results from this diversity is highly stimulating. In addition, the unique alliance provides a global understanding of management with international live-in weeks and global electives at partner schools."

Grounded in academic excellence, team leadership, and the power of diversity, the Kellogg-HKUST EMBA program not only delivers world-class executive education taught by internationally renowned faculty, but also has an emphasis on teamwork and cross-cultural collaboration. The program is designed to equip future leaders with strong and effective functional and managerial skills, a global understanding of issues, and a strong international network. This expertise will prepare them for the challenges and opportunities in ever-increasingly complex and globally connected world.

The Financial Times 2012 EMBA global rankings tracked the career advancement of the 2009 graduating class three years after they attained the EMBA qualification.

The program is ranked the world's No. 1 in terms of "Aims Achieved", which measures the extent to which the alumni fulfilled their most important goals for taking the program. The average number of years of working experience of the 2009 class was 14, ranked No. 2 by the Financial Times.

According to the ranking, the Kellogg-HKUST EMBA graduates' average salary of three years after graduation reached US\$465,774 per annum, an increase of 42% comparing with their average pre-EMBA salary. The average salary is



Dean Leonard Cheng (center), Prof Vidhan Goyal, Academic Director, (1st from right), Judy Au, Program Head, KH-EMBA (2nd from left) celebrate the No 1 rank with alumni of the 2009 graduating class: Veanne Wong, Managing Director & Chief Operating Officer/Chief Financial Officer, Mizuho Securities Asia Ltd (2nd from right) and NiQ Lai, Head of Talent Engagement & CFO, Hong Kong Broadband Network Ltd



KH-EMBA Program faculty, staff and students cheer the No. 1 ranking of the Program by the Financial Times.



HKUST Business School



Kellogg School of Management, Northwestern University

the highest among the 100 EMBA programs surveyed.

The level of student diversity of the programs remained one of the highest in the world, despite changes in the ranking criteria which no longer count mainland Chinese as "international" for schools in Hong Kong. The program's research ranking stands No. 14 in the world.

The Financial Times' ranking of the world's top 100 EMBA programs is based on the quality of alumni, school and program quality, and faculty research capabilities. Alumni quality is determined by salary and career advancement on completion of the program, work experience, and program feedback. School and program quality is measured by the diversity of faculty, students and advisors, the global nature of the program and the proportion of faculty with PhD degrees. The research ranking is determined by the scholarly output of faculty in top academic journals. The full Financial Times EMBA 2012 rankings table can be viewed at:

<http://rankings.ft.com/businessschoolrankings/emba-ranking-2012>.

For details of the Kellogg-HKUST EMBA program, please visit the program's website at <http://www.bm.ust.hk/emba/>. More information of HKUST Business School is available at: <http://www.bm.ust.hk>.

[top](#) ↗