On 12 March, the Library opened a Photo Exhibition by Mr Jin Shouxian, a renowned mainland photographer from Chongqing. Professor Wei Shyy, Provost; Ms Diana Chan, University Librarian; and Mr Thomas Ng, Director of the Publishing Technology Center; officiated the Ceremony together with the artist. Over 100 distinguished guests, including many friends and pupils of Mr Jin from Chongqing, attended the Ceremony. The event was followed by a guided Gallery Tour with Mr Jin introducing his works to the guests.

As an experienced educator in photography, Mr Jin also conducted three talks on photography to the HKUST community. The talks were so overwhelmingly subscribed, that the Multi-function Room where we held the talks was heavily packed with enthusiastic staff and students. Over 200 people attended the talks and gave very positive response. They thanked the Library for organizing the Exhibition and talks to help enrich campus cultural life and widen their artistic horizons.

The Exhibition will run until 9 June. When you visit the exhibits, don’t forget to scan the QR codes with your mobile device to share Mr Jin’s stories behind these photos. The videos and QR codes for 20 photos were specially created by the Publishing Technology Center (PTC) to increase the interest of viewing the exhibits. Thanks to PTC colleagues for collaborating with the Library on this innovative project.

Desks at the Learning Commons Named after UST Alumni

You may soon notice several desks in the Learning Commons with metal plaques bearing different names on them. This is actually one of the many initiatives of our University’s Alumni Office in raising funds for the Alumni Endowment Fund. An accumulated donation of HK$50,000 or above is required to name a desk in the Learning Commons.

The creation of the Alumni Endowment Fund (AEF) is a very exciting development in the history of HKUST, as it is our first endowment fund to receive donations mainly from alumni. The AEF is being used for various scholarships, awards and grants to provide opportunities to eligible students for furthering their interests, and fulfilling their dreams and
The Chevalier Learning Commons is a popular place for students to learn, study and socialize. We are pleased to be a partner of this fundraising initiative to help students.

Totem Poles Donated by Chiu So-lan

Whenever you enter the Library from the G/F main entrance, you will certainly be caught by the sight of 5 totem poles standing by the pillars along the main walkway.

We are extremely grateful to Ms Chiu So-lan, a renowned local ceramic artist, who donated these totem poles to us after her exhibition in the Library last October.

These poles are perfect for the Library, adding special artistic essence and blending so beautifully with the architecture of the Library.

Though the 5 poles are one set, they are made of different materials and in different shapes and sizes; representing the artist's unusual life experiences and challenges.

The next time you visit the Library, do spend a few moments to appreciate the artistic qualities and the stories behind these splendid art pieces!

Where Google Scholar Meets the Library

Researchers love Google Scholar (GS). There are good reasons for this: it is free, easy to use, and very often gives you full-text journal articles or book excerpts. Have you ever wondered where the full text comes from?

GS uses a proprietary algorithm to crawl open access repositories, thus a good proportion of full-text documents discoverable via GS are for free, including by default Google Books. GS also adds content via its various partners: publishers, scholarly societies and database vendors. Users will have access to the partners' metadata. Full text on commercial databases, however, requires paid subscriptions.

Nowadays, most, if not all, of the Library's electronic subscriptions are authenticated by IP address. A GS session performed within the campus IP range means that full text can be delivered seamlessly to your desktop; the publisher sites are clever enough to detect that you are coming from an authorized IP address. If you start a GS session off-campus, naturally you are outside the range of recognized IP address, and full-text access will be denied. To fix this, you can set up GS to route you to the Library's subscriptions. Follow these steps:

1. Go to Google Scholar, click "Settings"
2. Choose "Library Links", key in "Hong Kong University of Science and Technology"
3. Choose the "The Hong Kong University of Science and Technology - Find@HKUST"
4. Click "Save" at the bottom

After setting this preference, you will see "Find@HKUST" on your results screen. You can use this link to locate books and articles within our Library’s holdings. At some point, you will be prompted to enter your ITSC username/password to access subscribed resources.

Just how comprehensive is Google Scholar? What is the depth and breadth of its coverage? GS is a humongous index of scholarly literature. It works like a comprehensive, multi-disciplinary database which can pull up citations and abstracts from a variety of platforms and publishers, with
the most relevant results ranked on top. Yet GS never makes known what sources they index, what partners they work with, the years covered or their update frequency. These are secrets you have to live with.

Learn more about Google Scholar via the guide at http://libguides.ust.hk/ggscholar

Scholarly Publications Database

Since we reported the release of Author Profiles in the September 2012 issue of this Newsletter, the Scholarly Publications Database (http://spfind.ust.hk) has gone through further expansion. More than 2,500 publication records and 40 profiles were added in the past six months, bringing the Database to about 50,000 publications in 500 faculty profiles. This was the result of the hard work of our part-time student helpers, plus the availability of in-house developed automation tools for data importing and profiling.

The usage of the Database showed a strong increase exposing the content to Google and other Internet search engines in the summer of 2012. Over 120,000 page visits were recorded in the past six months. This was three times higher than the previous six months combined, and 54% of these visits were from computers outside of the campus. The Library is very pleased with these figures, which demonstrate that this joint project with VPRGO is indeed a very good start to improving the visibility of faculty members' publications and research profiles.

The Database will attract even more usage in coming months as it is used to seed faculty members' publication data to the Research Output Submission System (ROSS) for the 2014 Research Assessment Exercise (RAE). Library staff are also helping with RAE submission preparation, including research output data verification, electronic documents delivery and copyright clearance. We will also maintain a Document Repository so that RAE reviewers will be able to access HKUST's research outputs seamlessly and robustly via UGC's central interface.
Demand-Driven Acquisition: You get what you need! We buy what you read!

Traditionally, libraries build their permanent collections based on estimates of patrons' future needs. This longstanding "just-in-case" acquisition model has been changed over the past few years, thanks to the digital information age.

A new acquisition model - demand-driven acquisitions (DDA) or patron-driven acquisitions (PDA) - has been built to more efficiently and effectively utilize library resources to match patron needs. Bibliographic information of 15,000 electronic books that the library has not purchased yet are included in our library catalog. These electronic books will be acquired by the library only when a patron engages in certain kinds of user behavior, like reading, printing, or downloading a certain number of e-book pages.

The whole process takes place behind the scenes without intrusion into patrons' usage of library resources. This "just-in-need" or "just-in-time" acquisition model allows us to buy what our users really need and allows for more efficient and effective usage of library resources.

Our library is now in the beta stage of such a new acquisition model. The more e-books you access and read through our library catalog, the more likely we'll buy the book materials that meet your need!

Kindle Paperwhite Has Arrived

Don't miss this alternative reading experience! Ten sets of Kindle Paperwhite with pre-loaded content will be available for check out soon. Each set will be loaded with 20 popular titles from Amazon. With one Kindle in hand, you will be able to choose from a selection of general fiction and non-fiction, memoirs or crimes and mysteries novels: Geoffrey Archer, Jo Nesbo, Terry Pratchett, Yann Martel, and lots more. All are bestselling authors with rave reviews.

Those accustomed to print books, put aside your worries and try out this popular e-reader. You will be surprised at how "paperlike" the reading experience is. Kindle uses a remarkable black-and-white e-ink technology which makes reading so much easier on the eyes as compared to reading on IPads or other color LCD devices.

A new handy feature of the Paperwhite is the built-in light which allows you to adjust the level of brightness according to individual preferences. The display can be optimized for reading whether you are under a glaring sun or in a dimly lit room.

The Kindle check-out kit comes with a quick-start guide. Learn a few simple tricks and you will soon be lost in a world of good reads. For title lists, loan rules and other details, please visit: http://library.ust.hk/info/kindle.html
Learning Commons Updates

Assessment

The Library is eager to understand users' experience at the Learning Commons. This semester, we are conducting a series of service assessments. In early March, there were three focus groups; students shared their thoughts and feelings about using the Learning Commons in an open and relaxing atmosphere. A student survey was then conducted to collect more feedback through a questionnaire. In April, the Library will solicit comments from staff and faculty on using the Learning Commons to support teaching and learning. The Library aims to use the data not only to improve the current service and facilities, but also to explore future directions for service development and collaboration.

Spring Semester Hours

The Learning Commons entered its 24-hour operation on March 1, before Week 5 of this Semester. During the mid-term break (March 29 to April 4), it will close at 11pm, but still maintain service through all the public holidays. It will resume 24-hours after the break.

Whenever the Library closes and the Learning Commons remains open, it enters the Card Access Period (CAP). Please be reminded to bring your HKUST ID card to access the Learning Commons during CAP.

To maintain a good study environment for everyone, keep the space clean, respect the food and drink rule, and do not occupy seats by leaving unattended belongings.

Book Exchange

By the time you read this, a Book Exchange will have been set up in the Learning Commons' Refreshment Zone. It is a simple book cart where you can take or leave books that interest you or others.

Some of the books were donated to the Library, but are not needed; others are contributed by your fellow students and staff. It's free and easy:

Take a book you like...
Leave a book for others...

Books: Read --> Share --> Enjoy --> Recycle

We All Read - Book Discussion Online

We all read, often for assignments or work. For many of us, reading is also one of our greatest joys. We relax, travel, and explore other lives and other possibilities by reading. To help us share in our love of reading, the Library has created a new online space: We All Read [http://library.ust.hk/weallread](http://library.ust.hk/weallread).

Please visit and find a new author or book to enjoy. Please post about your reading, and create new fans for your favorite authors or titles. It is easy, just go to the submission form and:

- Tell us more about yourself
- What have you been reading?
- What do you like about it?
- Share your thoughts about reading; or recommend any books / authors:

Choose one of the avatars to personalize your post, or upload your own image. Submit as often as you want. We hope this will be a lively and fun space to share our joy in reading.
Video Conferencing Equipment at the Learning Commons

Your teaching, learning or research activities often involve communicating with collaborators in other parts of the Globe. Apart from using email and phone, sometimes visual contact is preferable or even required. The Library has acquired equipment for video conferencing to meet such needs.

The equipment enables high-definition video communications with off-campus collaborators. You can share computer slides and other content from a laptop with your collaborators. So far, we have supported sessions of small group seminars and PhD defense. With the 24-hour operation of the Learning Commons, you would be able to connect with collaborators in different time zones with more flexibility.

You can find out more about this service at http://library.ust.hk/lc/videoconference.html

Book Talk: Reading History

April 26th, 2013, 5:30pm - 6:30 pm, Library Gallery - Dr David MOLE, Associate Provost (Teaching & Learning) will speak on the topic "Reading history - some virtues and vice". He will share his recent reading on the topic, and share what has struck him as special in the genre. This is the second time Dr Mole has given a Library Book Talk - in November 2010, he gave a talk, "Murder on the High Seas: The Joy of Reading" to share his love of mysteries and high sea adventure novels. http://library.ust.hk/info/booktalk/mole-2010.html

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